

360 VIDEO

HOST AND DISTRIBUTE 360 VIDEOS FROM A SHAREABLE, TRACKABLE URL

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The ZiMovi 360 feature enables ZiMovi hosted videos to be viewed in 360 mode. Also called 360 degrees, immersive or spherical video, this allows a viewer to pan and rotate a 360 video perspective and watch it from different angles by moving their mobile or tablet device around or dragging a finger across the touch-screen. For fixed devices like a PC, MacBook or laptop the viewing angle is changed by dragging the mouse.

"We were really excited to include Zimovi in the Glug Leeds #4 speaker line up, video is such an important part of digital innovation and ZiMovi provide the perfect means to leverage the benefits of this medium. Video is something that is high on the agenda of our attendees and the ZiMovi product is an important new tool for them to learn more about"

Hannah O'Sullivan,
Glug Event Organiser

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Benefits

- Unique experience - completely immersive, real life and captivating for your viewer
- Confidence – building a closer experience to the real thing for the viewer, developing trust
- Increased detail – let your viewer see more detail and depth
- Control and choice – let your viewer choose where to look and what to see giving them control over their experience
- No app needed - your viewer does not need to download an app which improves user experience and accessibility on desk top

Feature Overview

A unique feature of ZiMovi 360 is that it is browser based. It does not require an app or plug-in to playback 360 video content. This means you can embed a 360 video in a standard iframe on a web site and it will work perfectly.

ZiMovi uses WebGL technology to support 360 videos which can be watched on computer, mobile phone and Ocular rift.

Use Cases

- Estate Agents – create walk-through videos that capture all the details in a property
- Travel and Tourism - holiday/hotel
- Theatre
- Events – gigs, festivals, live music, comedy etc
- Manual/Physical training

[Click here](#) to view our demo video.

The 360 Video feature will be available Autumn 2016.

Contact us for further information at hello@zimovi.com.

Watch our 360 Video [training video here](#).