

VIDEO BOOTH

ASK VIEWERS TO REPLY TO QUESTIONS WITH THEIR OWN GENERATED VIDEO RESPONSE

Use Video Booth to send out a questionnaire via a link to a viewer, who can then respond with video feedback recorded directly from their device. Multiple responses are stitched together to create a final video.



You type or record your question(s) and send out a web link to a viewer. Users will record and submit an answer using the video technology already built into their device, making this an easy and seamless process.

Once all questions are answered, the questionnaire is submitted and automatically uploaded to your ZiMovi channel. You can view the answers submitted and, if required, you can publish the video to your ZiMovi channel.

You can add pre and post roll videos which provide an ideal opportunity for sponsorship, brand recognition and advertising opportunities

BENEFITS

- **Easy user experience** To answer a question, all a viewer needs is an inbuilt camera in their device. This creates a smooth user experience with no need to download an app, update software or add plug-ins
- **Device friendly** All features and functionality are accessible across ALL devices with a supported browser enabling videos to be viewed by the largest possible audience
- **Emotive content** Real life answers, in video format are much more emotive than textual responses as they can show sentiment and personality. This makes your videos much easier to relate to
- **Authenticity** As video content is filmed by real users describing answers and experiences, you can see who your audience are and create a genuine bond and understanding
- **Create in-house** There is no need for a video producer or editing software, your users device records and the ZiMovi platform creates one single file

USE CASES

The Video Booth is a flexible tool with many uses, some user cases include:

- **Competitions** Ask viewers to submit video responses as competition entries
- **Nominations** Ideal for award entries and rounds
- **Feedback** Use video reviews to show authenticity & real life responses
- **Product reviews** Show genuine feedback for your product or service
- **Job interviews** Candidates can submit video CV or answers to interview questions
- **Security verification** Verify security details using personally identifiable video content
- **Compliance scenarios** Use video evidence for compliance scenarios
- **Training / certification** Understand progress using video assessment
- **Viewer identification** Ability to personally identify the viewer via video submission
- **Auditions** Candidate generated audition submission during the casting process

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