

SET UP AND STYLE

CUSTOMISE THE LOOK AND FEEL OF YOUR CHANNEL AND PLATFORM

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A ZiMovi account gives you access to your platform which includes a suite of tools to enhance your video content. You can store, manage, integrate, distribute and analyse your content and viewers from one central dashboard.

Overview

Setting up a ZiMovi account is quick and easy. Follow the link <here> and complete your details. You'll need to know what you would like your channel to be called, a contact email address, agree to the T&Cs and Privacy Policy to set up an account, then you're ready to go.

Account Set up

Set up your internal platform details under the User Account tab. Here you can amend internal view details, account information, password settings and email notifications.

Account Management

All management settings are listed within the Admin tab. Manage user access, update company details, monitor platform usage and view payment history.

Channel Set Up

Adding video content takes only a couple of seconds, either upload a file or link from YouTube or Vimeo. Your videos are stored in a library enabling you view, organise and edit. From here you can organise into playlists, manage visibility and apply ZiMovi features to each.

From here you can design your ZiMovi channel, including what videos appear and in what order, play lists and the overall look and feel. Reflect your brand by including relevant logos, descriptions, background images and colour schemes ensuring you content is consistent.

The following options are customizable in your channel:

- Channel & video name
- Channel & video description
- Colour – background, links, text and
- Header & background image
- Video & playlist order

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Colours can be selected using a picker or Hex reference. You should be able to locate your Hex colour references from the company who created your brand or using graphics software. Using privacy settings and the ZiMovi studio, manage where your video is viewed, how visible it is and any features you would like to add to it. Set up tags & automation to streamline your social sharing and reporting preferences.

Benefits

- Ensure your content is displayed at the highest possible quality, with no advertising distractions or detrimental comments that could impair viewer experience
- Maintain your brand look and feel by styling your channel in line with your corporate guidelines. Customise images, logos and colours to reflect your design style
- Access the tools you need to fully optimize your video for search. Let your content be crawled and found, improving your chances of your content being viewed
- Personalize your dashboard using tags and automation preferences to quickly share and analyse your content using auto-sync functionality and auto report set up

Set up & styling is included in all ZiMovi subscriptions.

Watch our Set up & Style [training video here.](#)



Text 'zimovi' to '64446' to receive our overview

[Click here](#) to watch our overview video

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